

Today's Meeting Topic

“The Future Role of Universities in Corporate eLearning”

Agenda

- Welcome & Context Setting—ET**
- Lessons Learned from Negotiating with Universities—Mona Engvig; Manager, Academic Partnerships; Quisic (ex-University Access)**
- Perspectives from Stanford Learning Lab—Melissa Regan; Assistant Director, Corporate Partnerships**
- BREAK**
- Establishing the Economic and Pedagogical Standards for e-Learning—Jonathan Levy, VP, E-Learning Programs, Harvard Business School Publishing**

Drucker's Perspectives

“ Thirty years from now, the big university campuses will be relics. Universities won't survive...”

Forbes; March 10, 1997

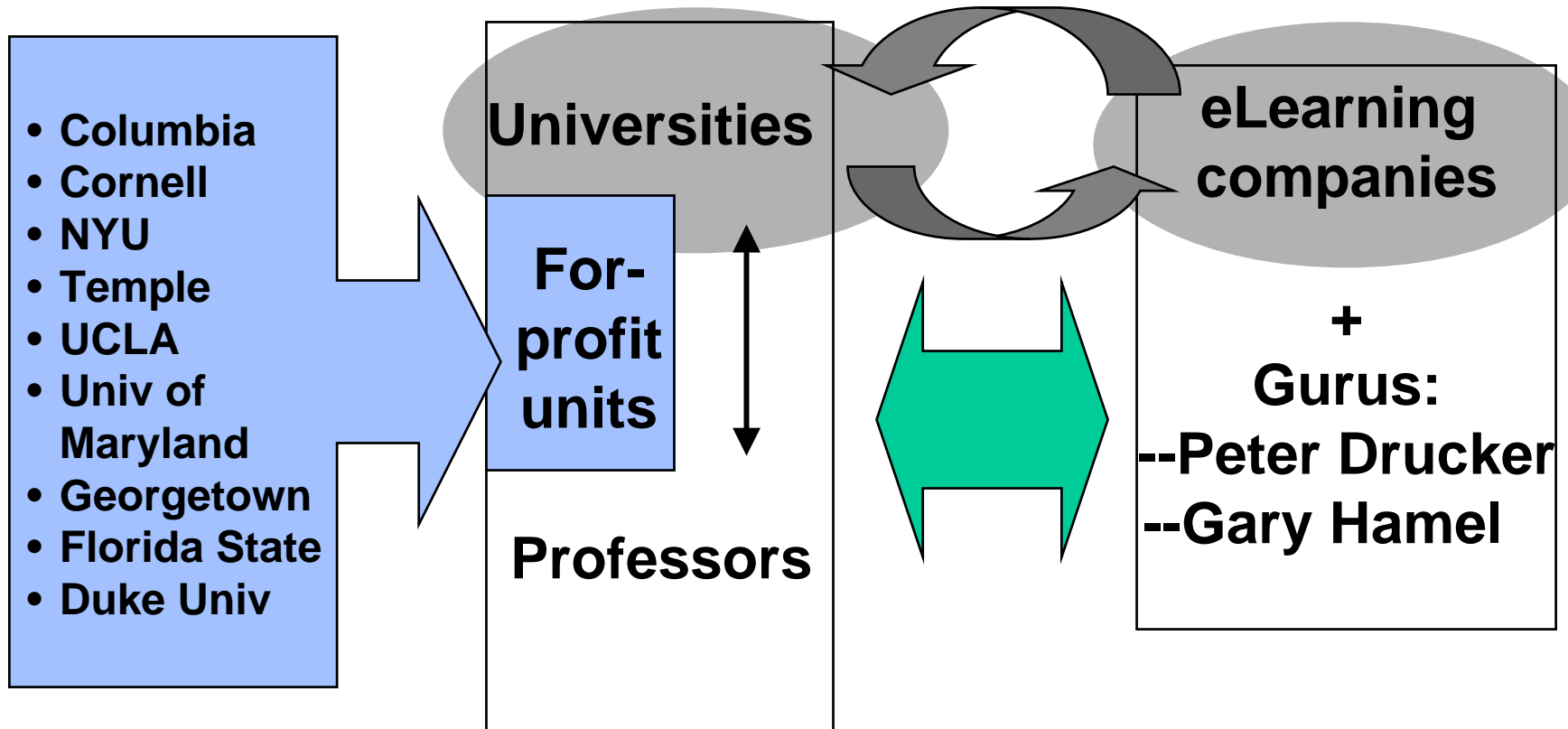
“ In 5 years, we will deliver most of our executive management program online.”

Business 2.0; August 22, 2000

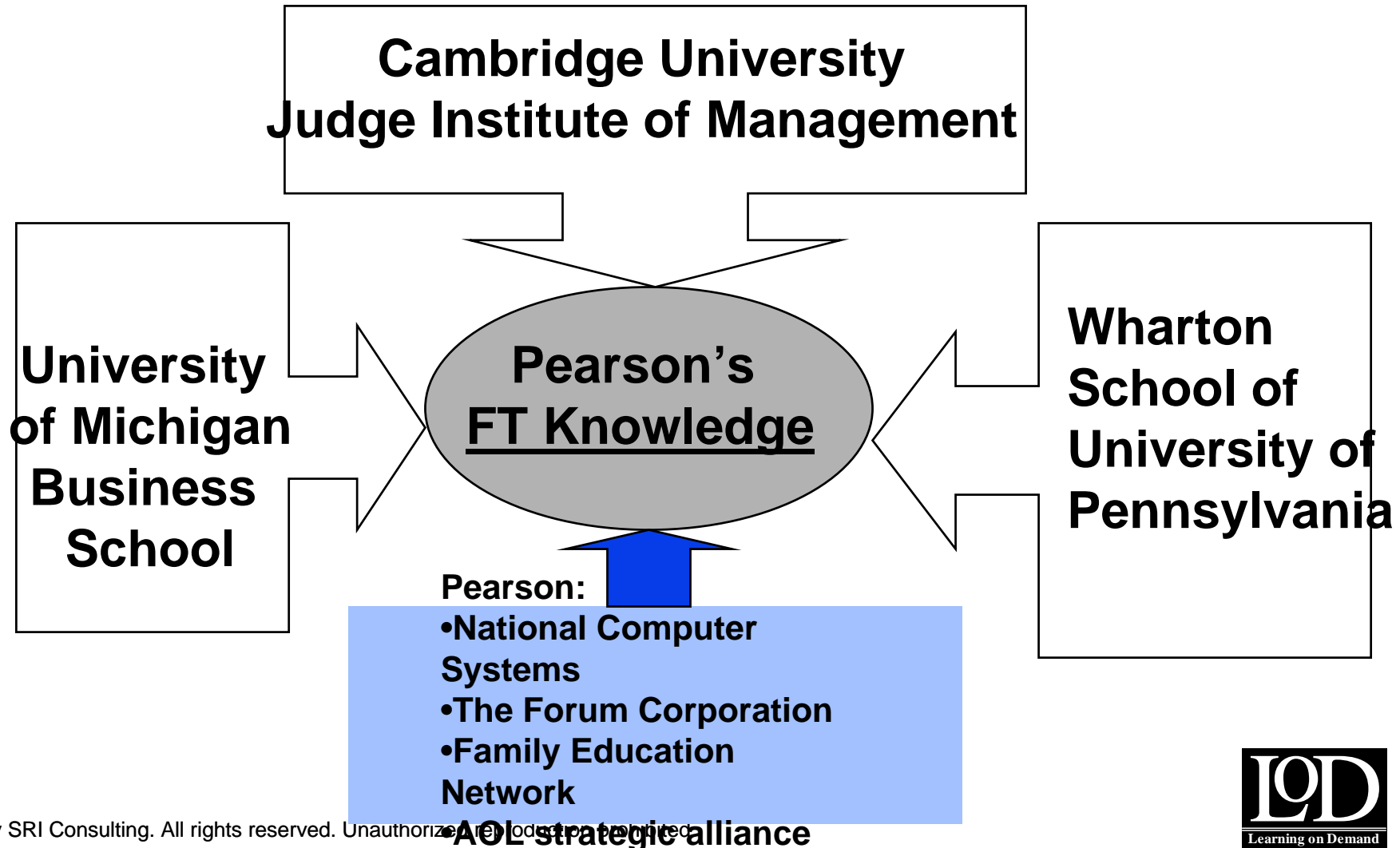
Questions & Issues

- ❑ Will universities really disappear or what will “**Next Generation University**” look like (assuming they undergo transformation and are able to survive)-- and how will they serve corporate eLearning needs?
- ❑ Will most **corporate executives** really be ready for online world in five years? (what differences internationally?)

Dynamic and Complex arena



The British are coming!



- ❑ **Quisic: Deals with Gary Hamel (Online Innovation Academy); acquired EIC for customized eLearning content competence; Graduate school of Rice Univ,..**
- ❑ **Pensare: Fuque School of Duke Univ; Harvard Univ,;**
- ❑ **Unext (Cardean VU): deals with Stanford, University of Chicago Graduate School of Bus, Carnegie Mellon, Columbia Bus School, and London School of Economics**